OUR MISSION
To connect, inform, and engage people on reproductive justice issues by delivering expert nonprofit journalism.

2022 HIGHLIGHTS

While everyone was wondering what if, we were analyzing WHAT’S NEXT.

As other news outlets struggled to tell this story amid everything else they report on — or, worse yet, told it only through a political lens — we were a clarifying voice breaking through the chaos.

GALINA ESPINOZA
President & Editor-in-Chief

What our audience says

DOCUMENTARY SHORT: When Roe Fell

OUR VISION
A future in which all reproductive justice journalism is rooted in science and health.
MEASURING OUR REACH

Socials + Platforms

Twitter Followers: 85,000+
Instagram Followers: 9,900+
Facebook Followers: 104,300+
Newsletter Subscribers: 17,900+
Website Visitors: 1,205,490+

IN THE TOP 5%
MOST SHARED + MOST FOLLOWED PODCASTS ON SPOTIFY

TOTAL DOWNLOADS: 1,220,940

Podcasts like Boom Lawyered at @RewireNewsGroup have been sounding the alarm around Roe for years now. Rewire's coverage has looked at pregnancy criminalization in communities often overlooked by other media. Consider supporting their cause too.

A perfect combination of dense, critical information and justifiable rage, mixed with humor and incredible intelligence from both of you... followed you all, including Rewire, and looking forward to more analysis from you. Fantastic!

Read our stories on: Flipboard & Apple News!

Hey FDA: The Time Is Now to Approve Over-the-Counter Birth Control!

With ‘Roe’ Overturned, How Will Medical Students Receive Abortion Training?

Content partnership

Rewire News Group 2022 ANNUAL REPORT 3
Funding Sustainability Note

As a nonprofit newsroom, our work is funded primarily through foundation grants, with a growing number of individual and major donors helping to diversify our revenue mix. Our long-term strategic plan is built on further deepening and expanding our sources of support to improve resiliency in the face of macroeconomic factors, such as inflation, while also ensuring the sustainability of our essential journalism.

2022 REVENUES VS. EXPENSES

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<thead>
<tr>
<th>REVENUE</th>
<th>EXPENSES</th>
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<tr>
<td>Foundation Grants</td>
<td>Salaries and Benefits</td>
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<tr>
<td>$1,517,347</td>
<td>$1,634,981</td>
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<tr>
<td>Individual Contributions &amp; Monthly Donors</td>
<td>Editorial Programs &amp; Technology</td>
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<tr>
<td>$155,401</td>
<td>$184,762.14</td>
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<tr>
<td>Total Revenue</td>
<td>General Operating Expenses</td>
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<td>$1,672,748</td>
<td>$164,468</td>
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<td>Total Expenses</td>
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<td>$1,984,211</td>
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Net Assets at the end of 2022: $2,677,024

*2022 financials are unaudited. Net assets include time restricted funding and operating reserves.

STATEMENT ON DIVERSITY, EQUITY, AND INCLUSION

It has always been important to Rewire News Group that our staff reflects the communities most impacted by the issues we cover. Our staff is 60% BIPOC and headed by a Latina journalist, while our board of directors is 50% BIPOC. This diversity of viewpoints enables us to center communities of color, folks with disabilities, LGBTQ people, and other marginalized communities in our work and tell stories that otherwise go uncovered by mainstream media.

Remembering our Board Treasurer, Ann McGuinness

In 2022, the reproductive rights movement lost one of its most ardent champions — and Rewire News Group lost a dear friend — with the passing of Ann McGuiness.

Ann joined our Board of Directors in 2018 and became its Treasurer in 2020, using her more than 30 years of experience as a fundraiser for organizations like NARAL Pro-Choice America and the Planned Parenthood Federation of America to help guide our development efforts. She was always quick to offer invaluable advice during challenging periods, and there were few moments more satisfying than hearing Ann say she was proud of the work we were doing.

We miss her dearly.
Rewire News Group
In 2022, we marked 10 years as an independent, nonprofit media organization, and during the last decade, we thought we had pretty much seen it all.


But then the Supreme Court went ahead and did something so unprecedented that — even after someone leaked the draft of the opinion that would upend life in America as we know it — it remained almost impossible for many people to accept as reality: After nearly 50 years, they declared there is no constitutional right to abortion.

There is no preparation for this moment. But our long-standing expertise as the only media outlet dedicated to coverage of reproductive and sexual health, rights, and justice empowered us to meet it.

As other news outlets struggled to tell this story amid everything else they report on — or, worse yet, told it only through a political lens — we were a clarifying voice breaking through the chaos. When folks started questioning how this happened, we were able to deliver connect-the-dots explainers, leveraging our decade-long archive. When pregnant patients needed to understand what was happening in their states, we had the latest information to share with them.

Most significantly, when the entire world was wondering what might happen next, we were already guiding our audience in that direction, delivering timely, relevant work about the rise of Christian nationalism, the next repro issues emboldened conservatives planned to attack, and the growing threat to democracy.

You’ll see powerful examples of this work throughout these pages. But when it comes to telling the story of where the fight for reproductive freedom goes from here, this work is just the beginning.

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<th>2022 Coverage Timeline</th>
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