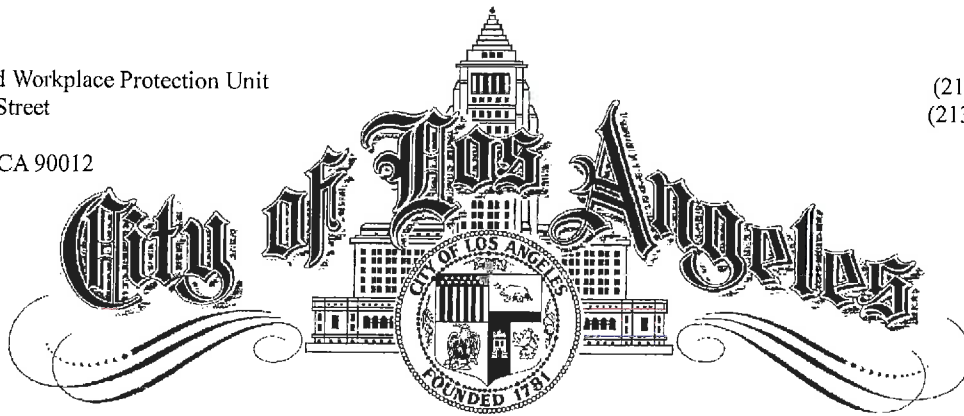


Consumer and Workplace Protection Unit
200 N. Main Street
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Los Angeles, CA 90012

(213) 473-6908 Tel
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MICHAEL N. FEUER
City Attorney
July 15, 2016

VIA CERTIFIED MAIL

Los Angeles Pregnancy Services
2524 West 7th Street
Los Angeles, California 90057

Notice of Violation of Health & Safety Code § 123470 et seq.

Dear Los Angeles Pregnancy Services:

This letter is to provide you with formal notice that a recent investigation has shown that Los Angeles Pregnancy Services is in violation of the California Reproductive Freedom, Accountability, Comprehensive Care, and Transparency Act (“Reproductive FACT Act,” California Health & Safety Code § 123470 et seq.). Pursuant to Health & Safety Code § 123473(a)(1), this letter provides you notice of noncompliance with Health & Safety Code §§ 123472(b)(2) and 123472(b)(3).

You must correct the violations (described below) within thirty (30) days from receipt of this notice. (Health & Safety Code § 123473(a)(1).) If you fail to correct the violations, you will be subject to a civil penalty of five hundred dollars (\$500) for a first offense and one thousand dollars (\$1,000) for each subsequent offense. (Health & Safety Code § 123473(a).)

The Reproductive FACT Act requires that qualified unlicensed facilities whose primary purpose is to provide pregnancy-related services, such as Los Angeles Pregnancy Services, disseminate to clients onsite and in any print and digital advertising materials the following notice in English and other languages as determined by the California Department of Health Care Services:

“This facility is not licensed as a medical facility by the State of California and has no licensed medical provider who provides or directly supervises the provision of services.” (Health & Safety Code § 123472(b)(1).)

According to the law, the onsite notice shall be a sign at least 8.5 inches by 11 inches and written in no less than 48-point type, and shall be posted conspicuously in the entrance of your facility and at least one additional area where clients wait to receive services. (Health & Safety Code § 123472(b)(2).) The notice in the advertising material shall be “clear and conspicuous,” meaning in larger point type than the surrounding text, or in contrasting type, font, or color to the surrounding text of the same size, or set off from the surrounding text of the same size by symbols or other marks that call attention to the language. (Health & Safety Code § 123472(b)(3).)

Our investigation revealed that your facility failed to post the required onsite notice anywhere at your facility. Our investigation further revealed that your facility disseminated a brochure entitled “Los Angeles Pregnancy Services YOU ARE NOT ALONE. We can help” that failed to include the required notice.

The City Attorney’s Office is authorized under Health & Safety Code § 123473(a) to bring actions alleging violations of the Reproductive FACT Act. Failing to correct the violations identified in this notice within thirty (30) days will subject your facility to a civil penalty of five hundred dollars (\$500) for a first offense and one thousand dollars (\$1,000) for each subsequent offense.

This notice is not intended to limit the actions that may be brought by the City Attorney’s Office. The City Attorney’s Office reserves its right to pursue any and all violations designed to protect the public from unfair, unlawful and deceptive business practices which may arise.

If you have any questions regarding this letter, please feel free to call Travis Austin, Supervising Attorney of the Consumer and Workplace Protection Unit, at (213) 473-6908.

Sincerely,



TRAVIS AUSTIN
Deputy City Attorney